

Catalog Drop-off Checklist

Courtesy of DirectSalesAdvisor.com

Many direct sales consultants are able to generate good amounts of traffic simply by dropping off catalogs and brochures around town. It's a great way to expose your business to new people, not to mention orders and recruits. It's also a great way to get rid of old catalogs (some companies will give them away or charge a small fee once new ones arrive.) Leaving catalogs is a simple way to perk up some interest. Be sure you've put your contact information on them and get out there! See how many of these places you can check off. If you get through them all, give yourself a treat!

- | | |
|---|---|
| <input type="checkbox"/> Auto shop waiting room | <input type="checkbox"/> Hair salons |
| <input type="checkbox"/> Accountant's office | <input type="checkbox"/> Kid's consignment shops |
| <input type="checkbox"/> Baby nursing rooms at stores/malls | <input type="checkbox"/> Laundromats |
| <input type="checkbox"/> Bingo halls | <input type="checkbox"/> Lawyer's office |
| <input type="checkbox"/> Bridal stores | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Bus stop waiting area | <input type="checkbox"/> Lottery ticket areas |
| <input type="checkbox"/> Church | <input type="checkbox"/> Mall benches / restrooms |
| <input type="checkbox"/> Coffee shop | <input type="checkbox"/> Motel/Hotel brochure area |
| <input type="checkbox"/> Checkout / counter areas | <input type="checkbox"/> Nail salons |
| <input type="checkbox"/> Dance studios | <input type="checkbox"/> On free newspaper boxes |
| <input type="checkbox"/> Deli | <input type="checkbox"/> Pizza waiting area |
| <input type="checkbox"/> Dentist/Doctor's office | <input type="checkbox"/> Pool changing rooms |
| <input type="checkbox"/> Donut shop | <input type="checkbox"/> Playgroup waiting area |
| <input type="checkbox"/> Dressing rooms | <input type="checkbox"/> Real estate offices |
| <input type="checkbox"/> Drycleaners | <input type="checkbox"/> Retirement homes |
| <input type="checkbox"/> eBay packages | <input type="checkbox"/> Senior centers |
| <input type="checkbox"/> Fitness centers | <input type="checkbox"/> Tanning salon waiting area |
| <input type="checkbox"/> Gymboree waiting area | <input type="checkbox"/> Tanning salon rooms |
| <input type="checkbox"/> Hockey practice viewing area | <input type="checkbox"/> Teacher's lounge |
| <input type="checkbox"/> Hospital waiting areas | |

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